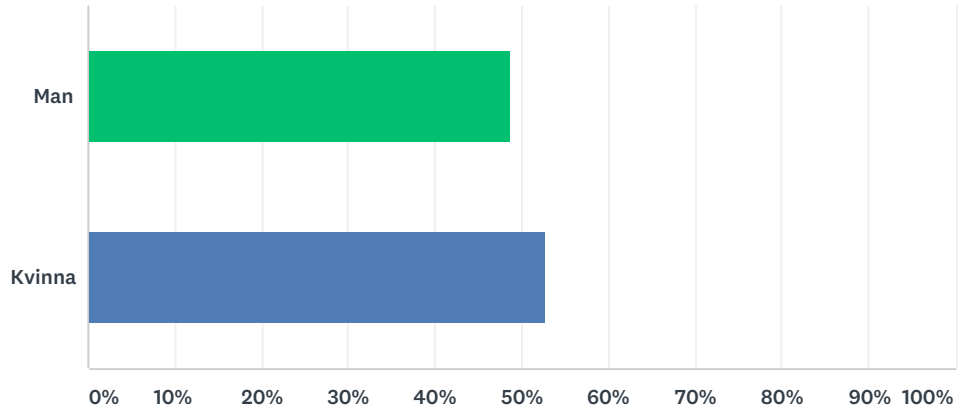


Q1 Kön

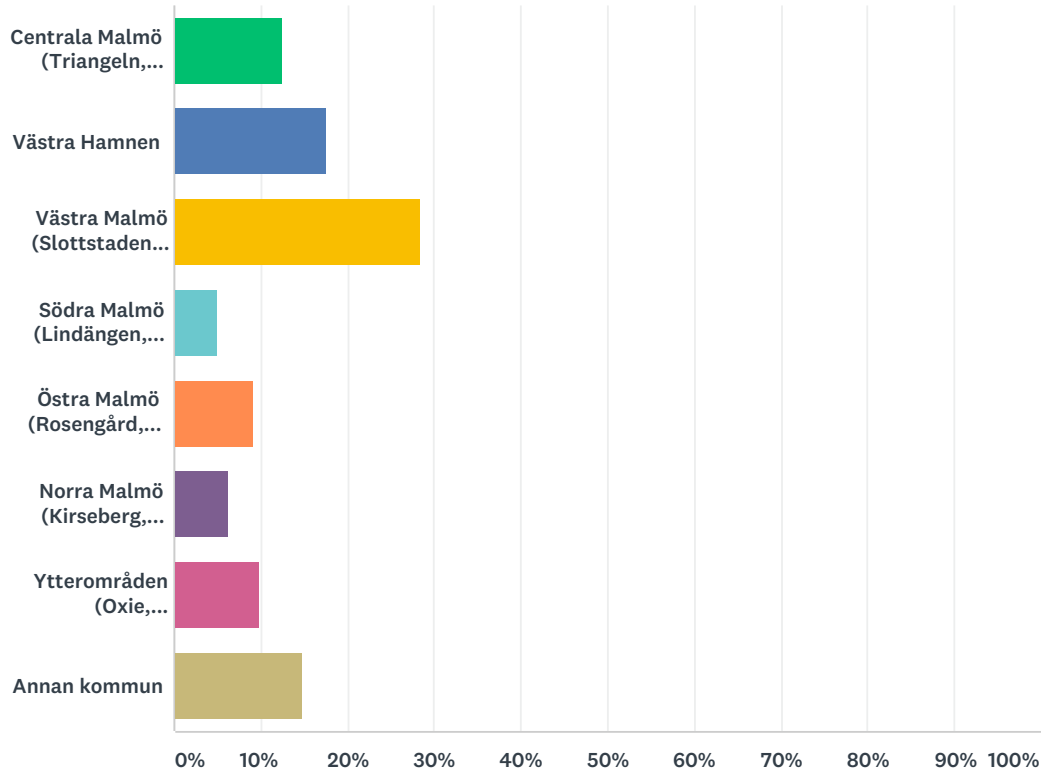
Answered: 417 Skipped: 0



ANSWER CHOICES	RESPONSES	
Man	48.68%	203
Kvinna	52.76%	220
Total Respondents: 417		

Q2 Kommer hit idag från:

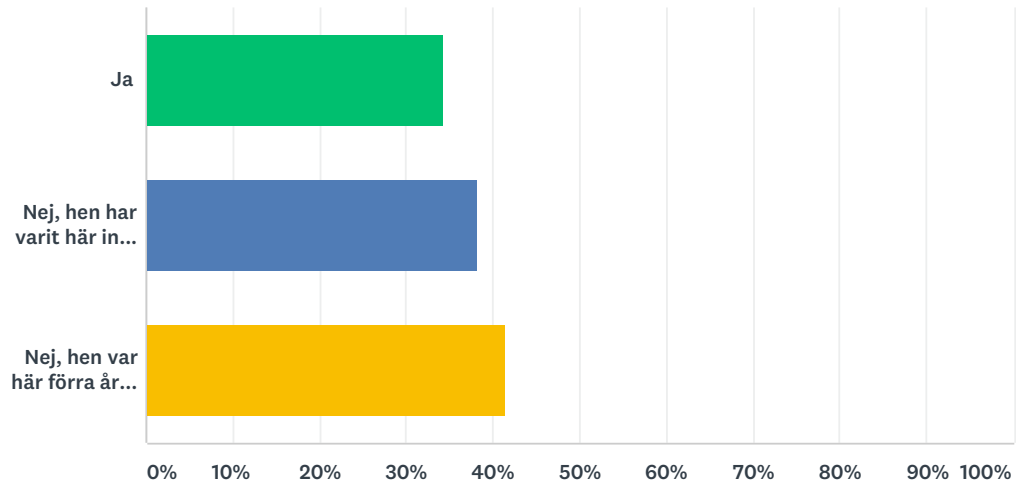
Answered: 417 Skipped: 0



ANSWER CHOICES	RESPONSES	
Centrala Malmö (Triangeln, Möllan, Mobilia)	12.47%	52
Västra Hamnen	17.51%	73
Västra Malmö (Slottstaden, Ribergsborg, Bellevue, Limhamn)	28.54%	119
Södra Malmö (Lindängen, Hermodsdal, Kulladal, Hyllie)	5.04%	21
Östra Malmö (Rosengård, Holma, Husie, Riseberga)	9.11%	38
Norra Malmö (Kirseberg, Sege, Valdemarsro)	6.24%	26
Ytterområden (Oxie, Tygelsjö, Bunkeflostrand)	9.83%	41
Annan kommun	14.87%	62
Total Respondents: 417		

Q3 Är detta ditt barns första besök på Urban Beach?

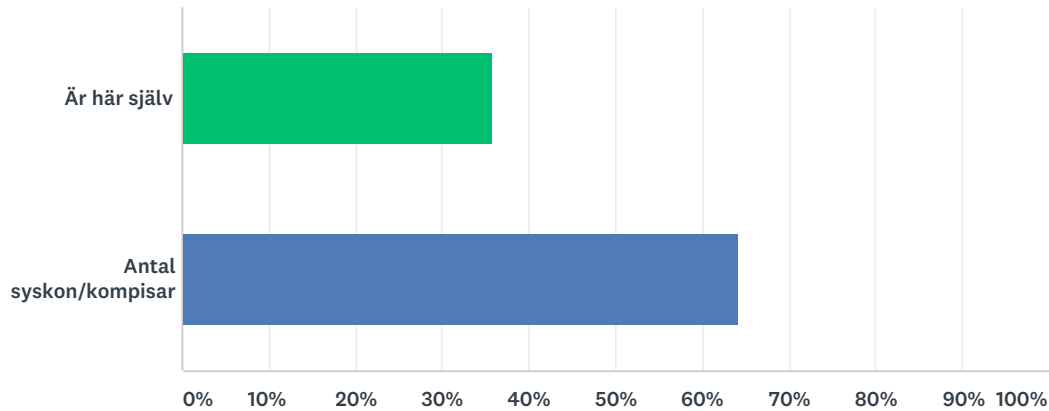
Answered: 417 Skipped: 0



ANSWER CHOICES	RESPONSES
Ja	34.29% 143
Nej, hen har varit här innan i år	38.37% 160
Nej, hen var här förra året också	41.49% 173
Total Respondents: 417	

Q4 Är ditt barn här själv, eller med syskon/kompisar?

Answered: 417 Skipped: 0



ANSWER CHOICES	RESPONSES	
Är här själv	35.73%	149
Antal syskon/kompisar	64.27%	268
TOTAL		417

#	ANTAL SYSKON/KOMPISAR	DATE
1	2	7/19/2019 6:09 PM
2	2	7/19/2019 6:09 PM
3	2	7/19/2019 5:45 PM
4	2	7/19/2019 5:45 PM
5	2	7/19/2019 5:45 PM
6	2	7/19/2019 5:45 PM
7	2	7/19/2019 5:45 PM
8	2	7/19/2019 3:30 PM
9	2	7/19/2019 3:28 PM
10	2	7/19/2019 1:45 PM
11	2	7/19/2019 1:44 PM
12	2	7/19/2019 1:41 PM
13	2	7/19/2019 1:37 PM
14	2	7/19/2019 1:36 PM
15	2	7/19/2019 1:36 PM
16	4	7/19/2019 1:36 PM
17	2	7/19/2019 1:35 PM
18	2	7/19/2019 1:34 PM
19	2	7/19/2019 1:33 PM
20	2	7/18/2019 6:30 PM

Urban Beach

21	2	7/18/2019 6:30 PM
22	2	7/18/2019 6:30 PM
23	2	7/18/2019 6:23 PM
24	2	7/18/2019 6:23 PM
25	4	7/18/2019 6:16 PM
26	1	7/18/2019 6:12 PM
27	1	7/18/2019 6:11 PM
28	3	7/18/2019 6:09 PM
29	1	7/18/2019 5:46 PM
30	1	7/18/2019 5:46 PM
31	1	7/18/2019 5:46 PM
32	1	7/18/2019 5:46 PM
33	1	7/18/2019 5:45 PM
34	1	7/18/2019 5:45 PM
35	1	7/18/2019 5:45 PM
36	1	7/18/2019 5:45 PM
37	1	7/18/2019 5:45 PM
38	1	7/18/2019 5:45 PM
39	2	7/18/2019 4:24 PM
40	2	7/18/2019 3:52 PM
41	3	7/18/2019 3:52 PM
42	3	7/18/2019 3:52 PM
43	3	7/18/2019 3:52 PM
44	3	7/18/2019 3:51 PM
45	3	7/18/2019 3:51 PM
46	3	7/18/2019 3:51 PM
47	2	7/18/2019 3:51 PM
48	3	7/18/2019 3:51 PM
49	2	7/18/2019 3:51 PM
50	3	7/18/2019 3:51 PM
51	3	7/18/2019 3:51 PM
52	3	7/18/2019 3:51 PM
53	3	7/18/2019 3:51 PM
54	3	7/18/2019 3:50 PM
55	3	7/18/2019 3:50 PM
56	4	7/18/2019 2:53 PM
57	4	7/18/2019 2:53 PM
58	4	7/18/2019 2:53 PM
59	4	7/18/2019 2:52 PM
60	4	7/18/2019 2:52 PM
61	4	7/18/2019 2:52 PM

Urban Beach

62	4	7/18/2019 2:51 PM
63	4	7/18/2019 2:27 PM
64	4	7/18/2019 2:27 PM
65	4	7/18/2019 2:27 PM
66	4	7/18/2019 2:27 PM
67	4	7/18/2019 2:27 PM
68	4	7/18/2019 2:26 PM
69	4	7/18/2019 2:08 PM
70	4	7/18/2019 2:08 PM
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77	4	7/18/2019 1:24 PM
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85	2	7/17/2019 6:13 PM
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89	2	7/17/2019 6:12 PM
90	2	7/17/2019 6:12 PM
91	2	7/17/2019 6:12 PM
92	2	7/17/2019 6:11 PM
93	2	7/17/2019 6:06 PM
94	2	7/17/2019 5:28 PM
95	3	7/17/2019 5:21 PM
96	3	7/17/2019 5:21 PM
97	3	7/17/2019 5:21 PM
98	3	7/17/2019 5:21 PM
99	3	7/17/2019 5:21 PM
100	3	7/17/2019 5:21 PM
101	2	7/17/2019 5:20 PM
102	2	7/17/2019 5:20 PM

Urban Beach

103	2	7/17/2019 5:20 PM
104	Syskon	7/17/2019 5:20 PM
105	2	7/17/2019 5:17 PM
106	2	7/17/2019 5:17 PM
107	2	7/17/2019 5:08 PM
108	Kompisar	7/17/2019 4:53 PM
109	2	7/17/2019 4:52 PM
110	2	7/17/2019 4:51 PM
111	3	7/17/2019 4:19 PM
112	2	7/17/2019 4:19 PM
113	6	7/17/2019 4:02 PM
114	1	7/17/2019 3:51 PM
115	3	7/17/2019 3:50 PM
116	2	7/17/2019 3:45 PM
117	3	7/17/2019 3:25 PM
118	3	7/17/2019 3:20 PM
119	2	7/17/2019 3:18 PM
120	4	7/17/2019 3:10 PM
121	2	7/17/2019 2:53 PM
122	4	7/17/2019 2:44 PM
123	3	7/17/2019 2:43 PM
124	11	7/17/2019 2:41 PM
125	2	7/17/2019 2:38 PM
126	2	7/17/2019 2:33 PM
127	2	7/17/2019 2:33 PM
128	5	7/17/2019 2:22 PM
129	2	7/17/2019 2:22 PM
130	2	7/17/2019 2:11 PM
131	3	7/17/2019 2:07 PM
132	3	7/17/2019 2:06 PM
133	3	7/17/2019 2:06 PM
134	2	7/17/2019 2:06 PM
135	Både	7/17/2019 1:51 PM
136	4	7/17/2019 1:49 PM
137	2	7/17/2019 1:43 PM
138	4	7/17/2019 1:27 PM
139	2	7/17/2019 1:24 PM
140	3	7/17/2019 1:21 PM
141	2	7/17/2019 1:21 PM
142	2	7/17/2019 1:20 PM
143	1	7/17/2019 1:19 PM

Urban Beach

144	2	7/17/2019 1:13 PM
145	2	7/16/2019 6:27 PM
146	5	7/16/2019 6:22 PM
147	2	7/16/2019 6:12 PM
148	2	7/16/2019 6:11 PM
149	2	7/16/2019 6:11 PM
150	2	7/16/2019 6:09 PM
151	3	7/16/2019 6:09 PM
152	2	7/16/2019 5:43 PM
153	2	7/16/2019 5:42 PM
154	3	7/16/2019 5:41 PM
155	2	7/16/2019 5:29 PM
156	4	7/16/2019 5:23 PM
157	2	7/16/2019 5:21 PM
158	3	7/16/2019 5:18 PM
159	2	7/16/2019 5:11 PM
160	4	7/16/2019 5:09 PM
161	2	7/16/2019 5:07 PM
162	5	7/16/2019 5:06 PM
163	6	7/16/2019 5:04 PM
164	3	7/16/2019 5:04 PM
165	2	7/16/2019 5:02 PM
166	2	7/16/2019 4:52 PM
167	2	7/16/2019 4:28 PM
168	2	7/16/2019 4:25 PM
169	2	7/16/2019 4:25 PM
170	3	7/16/2019 4:25 PM
171	2	7/16/2019 4:24 PM
172	5	7/16/2019 4:23 PM
173	Kompis	7/16/2019 4:08 PM
174	2	7/16/2019 3:55 PM
175	Syskon	7/16/2019 3:40 PM
176	Kompisar	7/16/2019 3:36 PM
177	Både	7/16/2019 3:32 PM
178	1	7/16/2019 3:32 PM
179	2	7/16/2019 3:32 PM
180	Syskon	7/16/2019 3:06 PM
181	Både	7/16/2019 3:03 PM
182	2	7/16/2019 3:01 PM
183	2	7/16/2019 3:01 PM
184	Både	7/16/2019 3:00 PM

Urban Beach

185	2	7/16/2019 2:59 PM
186	4	7/16/2019 2:59 PM
187	Syskon	7/16/2019 2:54 PM
188	2	7/16/2019 2:47 PM
189	Syskond	7/16/2019 2:36 PM
190	2	7/16/2019 2:34 PM
191	4	7/16/2019 2:20 PM
192	Syskon	7/16/2019 2:20 PM
193	3	7/16/2019 2:17 PM
194	3	7/16/2019 2:17 PM
195	2	7/16/2019 2:14 PM
196	1	7/16/2019 2:10 PM
197	Kompisar	7/16/2019 2:05 PM
198	3	7/16/2019 1:56 PM
199	Syskon	7/16/2019 1:54 PM
200	2	7/16/2019 1:48 PM
201	3	7/16/2019 1:45 PM
202	Syskon	7/16/2019 1:45 PM
203	2	7/16/2019 1:44 PM
204	2	7/16/2019 1:43 PM
205	Syskon	7/16/2019 1:41 PM
206	1	7/16/2019 1:39 PM
207	2	7/16/2019 1:34 PM
208	Både och	7/16/2019 1:32 PM
209	2	7/16/2019 1:30 PM
210	1	7/16/2019 1:26 PM
211	4	7/16/2019 1:24 PM
212	1	7/16/2019 1:20 PM
213	1	7/15/2019 6:46 PM
214	2	7/15/2019 6:44 PM
215	5	7/15/2019 6:42 PM
216	1	7/15/2019 6:42 PM
217	3	7/15/2019 6:25 PM
218	1	7/15/2019 6:22 PM
219	1	7/15/2019 6:19 PM
220	1	7/15/2019 6:18 PM
221	1	7/15/2019 5:55 PM
222	2	7/15/2019 5:35 PM
223	2	7/15/2019 5:25 PM
224	1	7/15/2019 5:18 PM
225	3	7/15/2019 5:14 PM

Urban Beach

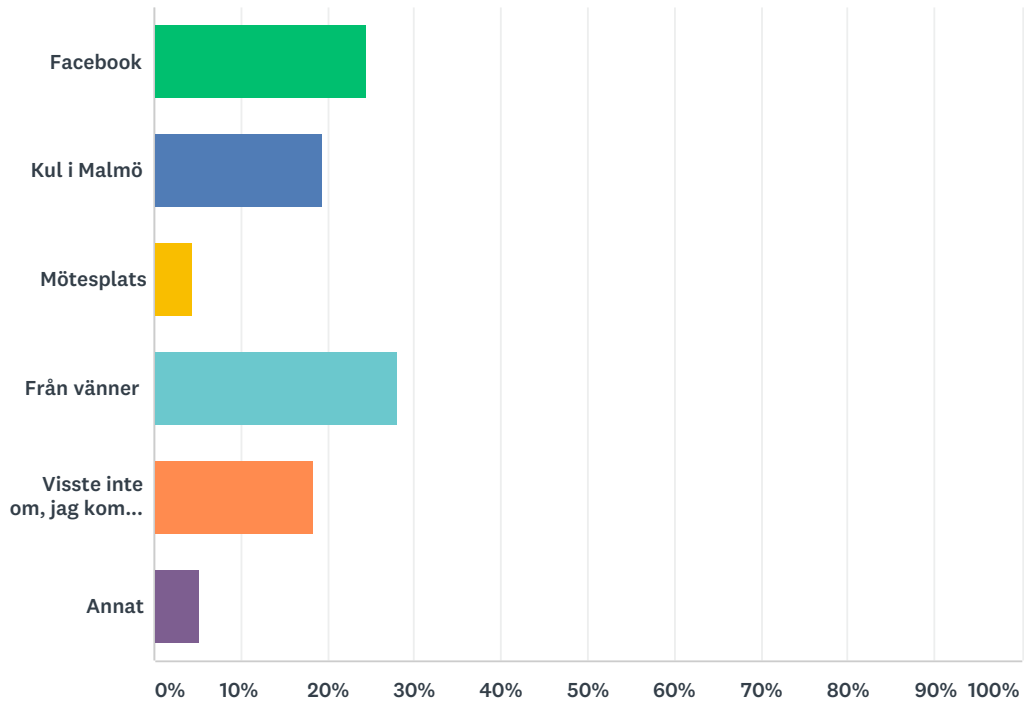
226	2	7/15/2019 5:06 PM
227	1	7/15/2019 5:03 PM
228	3	7/15/2019 5:00 PM
229	2	7/15/2019 4:41 PM
230	2	7/15/2019 4:35 PM
231	1	7/15/2019 4:32 PM
232	1	7/15/2019 4:32 PM
233	2	7/15/2019 4:21 PM
234	1	7/15/2019 4:12 PM
235	3	7/15/2019 4:10 PM
236	1	7/15/2019 4:10 PM
237	1	7/15/2019 4:09 PM
238	2	7/15/2019 4:02 PM
239	3	7/15/2019 3:57 PM
240	1	7/15/2019 3:48 PM
241	1	7/15/2019 3:48 PM
242	2	7/15/2019 3:32 PM
243	4	7/15/2019 3:29 PM
244	1	7/15/2019 3:25 PM
245	2	7/15/2019 3:20 PM
246	2	7/15/2019 3:15 PM
247	2	7/15/2019 3:09 PM
248	Träning 6 stycken	7/15/2019 3:09 PM
249	2	7/15/2019 2:54 PM
250	3	7/15/2019 2:53 PM
251	1	7/15/2019 2:48 PM
252	5	7/15/2019 2:45 PM
253	4	7/15/2019 2:40 PM
254	2	7/15/2019 2:37 PM
255	2	7/15/2019 2:36 PM
256	2	7/15/2019 2:35 PM
257	3	7/15/2019 2:16 PM
258	3	7/15/2019 2:14 PM
259	1	7/15/2019 2:12 PM
260	2	7/15/2019 2:10 PM
261	3	7/15/2019 2:07 PM
262	1	7/15/2019 1:56 PM
263	3	7/15/2019 1:55 PM
264	3	7/15/2019 1:51 PM
265	2	7/15/2019 1:46 PM
266	2	7/15/2019 1:41 PM

Urban Beach

267	2	7/15/2019 1:35 PM
268	3	7/15/2019 1:19 PM

Q5 Hur fick du veta om Urban Beach? Du kan kryssa i flera rutor

Answered: 417 Skipped: 0



ANSWER CHOICES	RESPONSES	COUNT
Facebook	24.46%	102
Kul i Malmö	19.42%	81
Mötesplats	4.32%	18
Från vänner	28.06%	117
Visste inte om, jag kom förbi	18.47%	77
Annat	5.28%	22
TOTAL		417

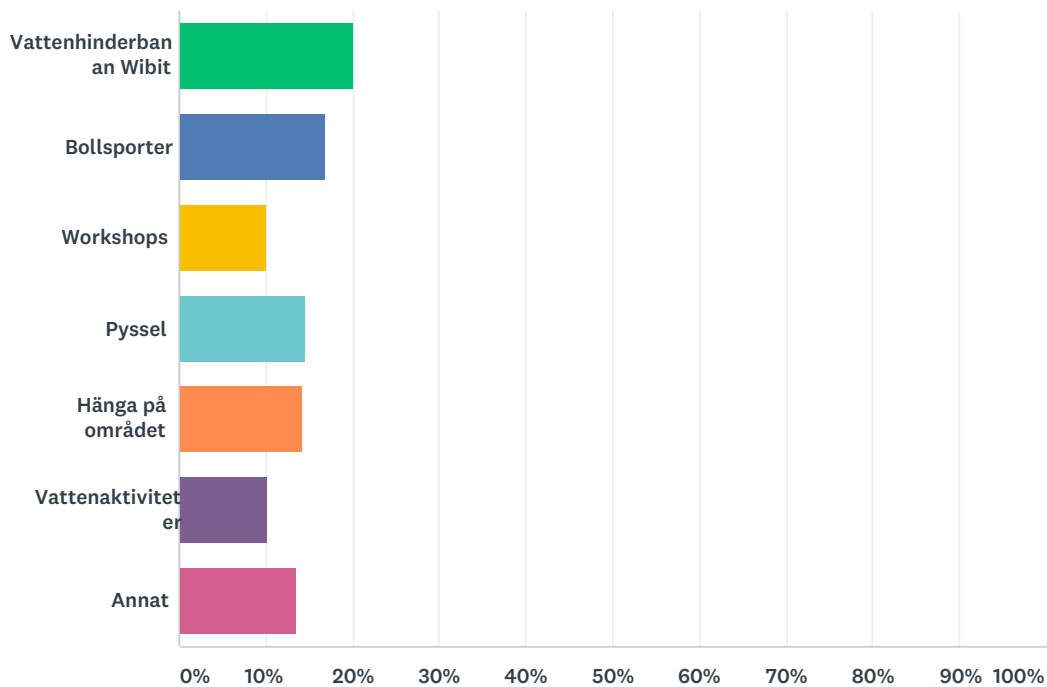
#	ANNAT	DATE
1	Genom jobbet	7/19/2019 3:21 PM
2	Genom jobbet	7/19/2019 3:20 PM
3	Genom jobbet	7/19/2019 1:31 PM
4	Tidning	7/17/2019 5:28 PM
5	Tidning	7/17/2019 3:15 PM
6	Media	7/17/2019 2:33 PM
7	Media	7/17/2019 2:33 PM
8	Media	7/17/2019 2:11 PM
9	Var här förra året flera gånger, tycker det är supertrevligt att vi har detta i Malmö!	7/17/2019 1:32 PM

Urban Beach

10	Malmö	7/17/2019 1:25 PM
11	Malmö	7/17/2019 1:25 PM
12	Lite överallt	7/16/2019 5:04 PM
13	Affich	7/16/2019 2:17 PM
14	Affich	7/16/2019 2:17 PM
15	Visste om det	7/16/2019 1:54 PM
16	Visste om det redan	7/16/2019 1:45 PM
17	Passerade förbi	7/16/2019 1:41 PM
18	Sydsvenskan	7/15/2019 5:25 PM
19	Sydsvenskan	7/15/2019 5:06 PM
20	Jobb	7/15/2019 4:31 PM
21	Malmöstad	7/15/2019 2:00 PM
22	Busshållplats	7/15/2019 1:41 PM

Q6 Vet du vad ditt barn är mest nyfiken på/helst vill göra på Urban Beach?

Answered: 417 Skipped: 0



ANSWER CHOICES	RESPONSES	
Vattenhinderbanan Wibit	20.14%	84
Bollsporter	17.03%	71
Workshops	10.07%	42
Pyssel	14.63%	61
Hänga på området	14.15%	59
Vattenaktiviteter	10.31%	43
Annat	13.67%	57
TOTAL		417

#	ANNAT	DATE
1	Allt	7/19/2019 6:09 PM
2	Allt	7/19/2019 6:09 PM
3	VR	7/19/2019 4:32 PM
4	Spel	7/19/2019 3:20 PM
5	Klättra	7/19/2019 1:36 PM
6	VR	7/19/2019 1:34 PM
7	Allt som finns att erbjuda	7/19/2019 1:33 PM
8	Spel	7/19/2019 1:31 PM

Urban Beach

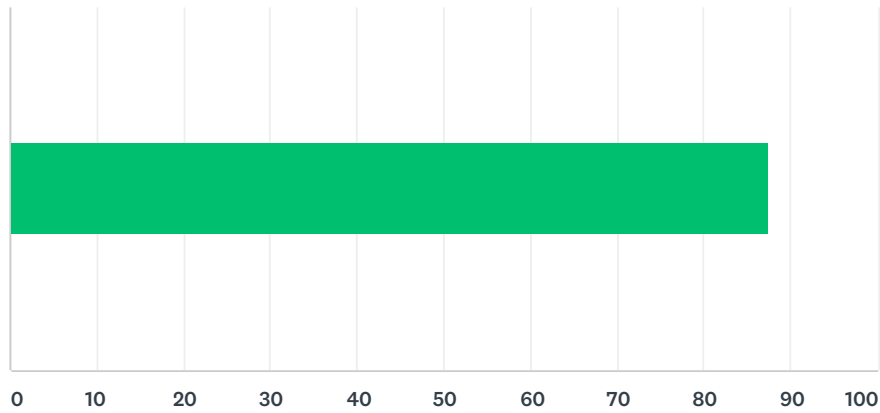
9	Allt möjligt	7/18/2019 6:16 PM
10	Vet inte kom precis	7/18/2019 1:27 PM
11	Vet inte kom precis	7/18/2019 1:27 PM
12	Vet inte kom precis	7/18/2019 1:27 PM
13	Vet inte kom precis	7/18/2019 1:27 PM
14	Vet inte kom precis	7/18/2019 1:26 PM
15	Dans	7/17/2019 5:17 PM
16	Allt	7/17/2019 4:02 PM
17	Dans	7/17/2019 3:45 PM
18	Allt möjligt	7/17/2019 3:22 PM
19	Glam	7/17/2019 3:20 PM
20	Allt möjligt	7/17/2019 3:10 PM
21	Allt	7/17/2019 2:22 PM
22	drakar, hoppborgshoppning	7/17/2019 1:43 PM
23	Allt som finns! Dans, aktiviteter, pyssel och allt annat roligt här finns!	7/17/2019 1:32 PM
24	Kaitsurf	7/17/2019 1:24 PM
25	Allt	7/17/2019 1:21 PM
26	Allt	7/16/2019 6:27 PM
27	Allt möjligt	7/16/2019 6:09 PM
28	Allt	7/16/2019 5:41 PM
29	Allt möjligt	7/16/2019 5:23 PM
30	fäktas	7/16/2019 5:11 PM
31	Allt som finns att erbjuda	7/16/2019 5:09 PM
32	Allt som finns att erbjuda	7/16/2019 5:06 PM
33	Dans	7/16/2019 5:04 PM
34	Allt som finns	7/16/2019 5:04 PM
35	Allt	7/16/2019 4:52 PM
36	Allt	7/16/2019 4:25 PM
37	Allt	7/16/2019 4:23 PM
38	Allt	7/16/2019 3:40 PM
39	Allt	7/16/2019 2:59 PM
40	Glam	7/16/2019 2:49 PM
41	Allt	7/16/2019 1:48 PM
42	Yoga	7/16/2019 1:45 PM
43	Yoga	7/16/2019 1:41 PM
44	Yoga	7/16/2019 1:38 PM
45	Hoppborg	7/16/2019 1:26 PM
46	Nordic glam	7/15/2019 6:25 PM
47	Allt	7/15/2019 5:35 PM
48	Allt	7/15/2019 4:31 PM
49	Allt	7/15/2019 4:21 PM

Urban Beach

50	Allt	7/15/2019 3:32 PM
51	Spel	7/15/2019 3:29 PM
52	Allt	7/15/2019 3:20 PM
53	Breakdance	7/15/2019 3:09 PM
54	Glam	7/15/2019 2:52 PM
55	Glam	7/15/2019 2:48 PM
56	Allt	7/15/2019 2:45 PM
57	Allt	7/15/2019 2:00 PM

Q7 Vilket betyg skulle du som förälder/vuxen vilja ge Urban Beach?

Answered: 417 Skipped: 0



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	87	36,487	417
Total Respondents: 417			

#		DATE
1	100	7/19/2019 6:24 PM
2	100	7/19/2019 6:24 PM
3	100	7/19/2019 6:24 PM
4	100	7/19/2019 6:23 PM
5	100	7/19/2019 6:22 PM
6	91	7/19/2019 6:11 PM
7	91	7/19/2019 6:11 PM
8	91	7/19/2019 6:10 PM
9	91	7/19/2019 6:10 PM
10	91	7/19/2019 6:10 PM
11	91	7/19/2019 6:09 PM
12	100	7/19/2019 6:09 PM
13	91	7/19/2019 6:09 PM
14	85	7/19/2019 6:09 PM
15	100	7/19/2019 6:09 PM
16	85	7/19/2019 6:09 PM
17	100	7/19/2019 5:52 PM
18	100	7/19/2019 5:46 PM
19	45	7/19/2019 5:45 PM
20	45	7/19/2019 5:45 PM
21	45	7/19/2019 5:45 PM
22	45	7/19/2019 5:45 PM

Urban Beach

23	45	7/19/2019 5:45 PM
24	100	7/19/2019 4:32 PM
25	92	7/19/2019 3:30 PM
26	100	7/19/2019 3:30 PM
27	92	7/19/2019 3:30 PM
28	100	7/19/2019 3:28 PM
29	92	7/19/2019 3:23 PM
30	92	7/19/2019 3:22 PM
31	83	7/19/2019 3:22 PM
32	83	7/19/2019 3:22 PM
33	83	7/19/2019 3:22 PM
34	83	7/19/2019 3:22 PM
35	83	7/19/2019 3:21 PM
36	83	7/19/2019 3:21 PM
37	60	7/19/2019 3:20 PM
38	100	7/19/2019 2:18 PM
39	91	7/19/2019 1:58 PM
40	91	7/19/2019 1:58 PM
41	91	7/19/2019 1:58 PM
42	91	7/19/2019 1:58 PM
43	91	7/19/2019 1:58 PM
44	100	7/19/2019 1:45 PM
45	100	7/19/2019 1:44 PM
46	94	7/19/2019 1:41 PM
47	79	7/19/2019 1:37 PM
48	79	7/19/2019 1:36 PM
49	79	7/19/2019 1:36 PM
50	100	7/19/2019 1:36 PM
51	79	7/19/2019 1:35 PM
52	100	7/19/2019 1:34 PM
53	100	7/19/2019 1:33 PM
54	60	7/19/2019 1:31 PM
55	84	7/18/2019 6:30 PM
56	84	7/18/2019 6:30 PM
57	84	7/18/2019 6:30 PM
58	100	7/18/2019 6:23 PM
59	100	7/18/2019 6:23 PM
60	100	7/18/2019 6:18 PM
61	100	7/18/2019 6:16 PM
62	100	7/18/2019 6:16 PM
63	82	7/18/2019 6:12 PM

Urban Beach

64	82	7/18/2019 6:11 PM
65	100	7/18/2019 6:11 PM
66	90	7/18/2019 6:09 PM
67	90	7/18/2019 5:46 PM
68	90	7/18/2019 5:46 PM
69	90	7/18/2019 5:46 PM
70	90	7/18/2019 5:46 PM
71	90	7/18/2019 5:45 PM
72	90	7/18/2019 5:45 PM
73	90	7/18/2019 5:45 PM
74	90	7/18/2019 5:45 PM
75	90	7/18/2019 5:45 PM
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77	90	7/18/2019 4:24 PM
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Urban Beach

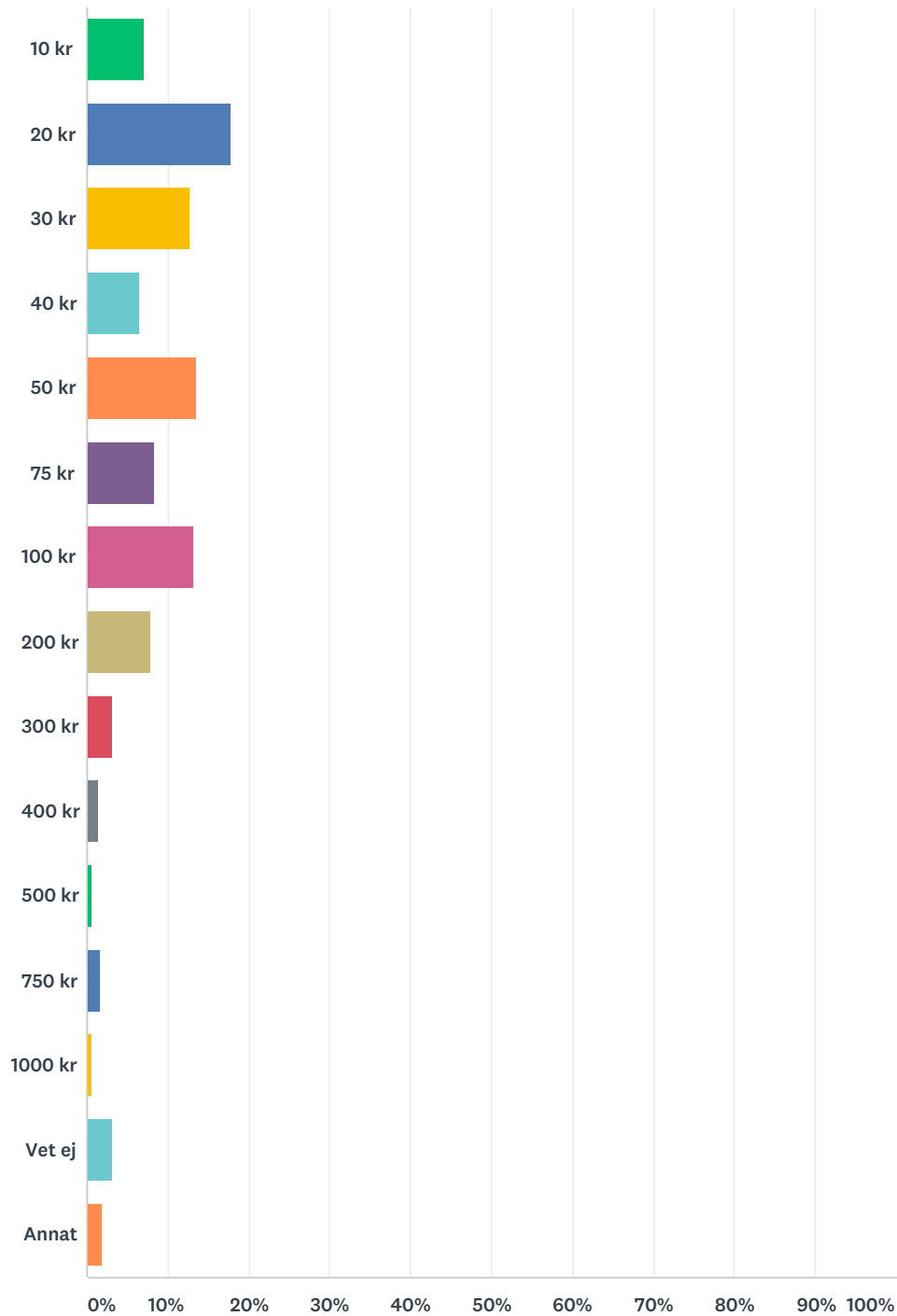
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Q8 Kan du försöka uppskatta och sätta ett värde på upplevelsen av besöket på Urban Beach? Hur mycket skulle du säga att det är värt för er?

Answered: 417 Skipped: 0



ANSWER CHOICES	RESPONSES	
10 kr	7.19%	30

Urban Beach

20 kr	17.75%	74
30 kr	12.71%	53
40 kr	6.47%	27
50 kr	13.67%	57
75 kr	8.39%	35
100 kr	13.19%	55
200 kr	7.91%	33
300 kr	3.12%	13
400 kr	1.44%	6
500 kr	0.72%	3
750 kr	1.68%	7
1000 kr	0.72%	3
Vet ej	3.12%	13
Annat	1.92%	8
TOTAL		417

#	ANNAT	DATE
1	50 per barn per sommar	7/17/2019 4:53 PM
2	Att det är gratis är hela grejen, att alla kan ha möjlighet att vara med!! Tycker absolut det ska fortsätta i den anda det är i dagsläget!! Mkt bra och uppskattat av alla åldrar och alla Malmöbor!!	7/17/2019 2:07 PM
3	Att det är gratis är hela grejen, att alla kan ha möjlighet att vara med!! Tycker absolut det ska fortsätta i den anda det är i dagsläget!! Mkt bra och uppskattat av alla åldrar och alla Malmöbor!!	7/17/2019 1:32 PM
4	Overderligt	7/15/2019 5:26 PM
5	Overderligt	7/15/2019 5:26 PM
6	150	7/15/2019 4:31 PM
7	Ingentig	7/15/2019 4:10 PM
8	Gratis	7/15/2019 3:20 PM